

PROBLEM-SOLUTION PERSUASIVE SPEECH/ESSAY RUBRIC

SPEECH

name _____
ESSAY

Ideas & Content	A	B	C	D	F
	<ul style="list-style-type: none"> • Clear ideas & purpose • Details go with topic • Ideas & details fit audience & purpose Comments:				
Organization	A	B	C	D	F
	<ul style="list-style-type: none"> • Easy to follow • Effective intro, body, conclusion • Transitions flow smoothly Comments:				
Language	A	B	C	D	F
	<ul style="list-style-type: none"> • Expressive, accurate word choices • Proper grammar • Tone of voice draws in listeners • Humor, imagery, figurative language used when appropriate Comments:				
Delivery	A	B	C	D	F
	<ul style="list-style-type: none"> • Has eye contact w/audience • Appropriate speed, volume, energy • Fluency in voice & has no fillers (um, yea) • Appropriate nonverbal body language Comments:				

Comments:

EXPERT	100% - 90%
<ul style="list-style-type: none"> • Clearly describes a problem & fully supports it w/appropriate factual information • Builds a strong argument using compelling evidence to support solutions • Skillfully uses language & other devices to ensure the audience understands the problem, the argument & solutions • Uses organizational structure (problem-solution) that is logical & helps to explain solutions • Demonstrates mastery of grammar & conventions 	<ul style="list-style-type: none"> • Describes a problem & generally supports it w/appropriate factual information • Builds a credible argument using evidence that supports solutions • Generally uses language & other devices to ensure the audience understands the problem & the solutions • Uses an organizational structure (problem-solution) that is generally logical & helps to explain solutions • Demonstrates basic skills in grammar & conventions
PRACTITIONER	89% - 80%
<ul style="list-style-type: none"> • Attempts to state a problem & support it w/appropriate factual information • Attempts to build an argument using evidence that supports solutions • Attempts to use language & other devices to ensure the audience understands the problem, the argument & solutions • Attempts to use an organizational structure (problem-solution) that is logical & helps to explain the solution but may "jump around" • Has some errors in grammar & conventions but work is readable 	<ul style="list-style-type: none"> • Attempts to state a problem & support it w/appropriate factual information • Attempts to build an argument using evidence that supports solutions • Attempts to use language & other devices to ensure the audience understands the problem, the argument & solutions • Attempts to use an organizational structure (problem-solution) that is logical & helps to explain the solution but may "jump around" • Has some errors in grammar & conventions but work is readable
NOVICE	69% - 60%
<ul style="list-style-type: none"> • Fails to state a problem &/or offers no factual support • Little or no attempt to provide any solutions • Little or no attempt to identify an appropriate audience or to build understanding • Little or no organizational structure • Errors in grammar & conventions make work difficult to read; does not use appropriate format for essay 	<ul style="list-style-type: none"> • Fails to state a problem &/or offers no factual support • Little or no attempt to provide any solutions • Little or no attempt to identify an appropriate audience or to build understanding • Little or no organizational structure • Errors in grammar & conventions make work difficult to read; does not use appropriate format for essay

Final grade: _____